



Mountain Brook Police Department
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Press Release: (Under Embargo until 5/21/19 10:30 am)

Press Conference: Tuesday May 21, 2019 at 10:30 AM
 Mountain Brook City Hall Council Chambers
 MBPD Chief Ted Cook, Mayor Stewart Welch
 Stop Crime Now Initiative

STOP CRIME NOW: *“An organized effort to enhance public safety
 through the use of technology”*

City of Mtn. Brook 1st in the Nation

The City of Mtn. Brook becomes the first city in the nation to promote city-wide residential purchase and installation of RING-style security doorbell cameras. These doorbell camera systems have the ability, through an app, to connect directly with police allowing them to more quickly and effectively fight door-to-door types of crimes.

Mtn. Brook Police Chief Ted Cook said, “The RING ‘Neighbors’ app allows us to not only positively identify a potential criminal through video, but in some cases, we can track criminal movement through a neighborhood. The ‘Neighbors’ app effectively creates a digital Neighborhood Watch. RING-style security doorbell cameras can send alerts to residents if someone walks in front of the device or rings the doorbell, even if you’re not home. It also allows you to speak directly to someone at your door from your remote location” giving the impression that you are home even if you’re on vacation.

“To jump-start this program, we have coordinated with Frank Davies of Little Hardware on Cahaba Road in English Village. Little Hardware will have products available for purchase and can provide installers to assist with installation if necessary. This highly effective product costs less than \$200. I own one and it provides a great sense of security,” says Mayor Stewart Welch.

Chief Cook said, "If we can get city-wide adoption of these systems it will deter crime as criminals learn the security systems are wide-spread within our community. It will just be less risky to go somewhere else."

For more information contact:

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Frank Davies: Little Hardware 205 871-4616



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